



## **Heliae® Agriculture Launches PhycoTerra® World Soil Day Scholarship**

Soil health innovator invests in the next generation of agricultural leaders

**GILBERT, Ariz., December 5, 2022** – Heliae® Agriculture has announced the inauguration of the PhycoTerra® World Soil Day Scholarship program to support the next generation of agriculture and soil health leaders. Launching on [World Soil Day](#), December 5, the scholarship will recognize three students in the U.S. and Canada who are completing studies in the soil, crop, or agronomy sciences.

“There is an increasing need for new agronomists and soil scientists to rise to the challenge of feeding our growing population and protecting our most precious resource—soil,” said Cassidy Million, Director of Ag science at Heliae® Agriculture. “World Soil Day marks the perfect occasion to launch our scholarship as it raises awareness for the importance of soil health in the future of food. These students will lead the next generation of innovation in soil science, and we are excited to help them begin their journey in the industry.”

Three scholarship awardees will receive \$5,000 USD and a trip to Heliae® headquarters in Gilbert, Arizona. During their visit, students will join the Heliae team to tour the facilities, learn from soil health experts, and get a first-hand perspective on the company’s research initiatives to improve soil health worldwide. Applications will remain open from December 5, 2022, through January 31, 2023. The winners will be notified and announced to the public in February 2023.

The online [PhycoTerra® World Soil Day Scholarship application](#) will be open to U.S. and Canadian students in their junior (third) year of post-secondary studies in plant science, soil science, agronomy, or other related fields. Students will have the opportunity to showcase their passion for soil health and the agriculture industry’s future through a video submission.

“We are thrilled to further our commitment to future generations with the creation of our PhycoTerra® World Soil Day Scholarship,” said Eric Lichtenheld, President and CEO of Heliae. “This program will be key to our long-term corporate strategy and responsibility as we aim to advance the next generation of the soil health industry.”

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## **About Heliae® Agriculture**

Heliae® Agriculture, a division of Heliae Development, LLC, provides innovative microalgal products to the agricultural community. Dedicated experts in the soil and crop science fields, Heliae® Agriculture is focused on delivering regenerative agriculture solutions with its PhycoTerra® product portfolio. PhycoTerra® branded products are sourced from nature and work to improve overall soil microbial health, structure, water productivity, and nutrient use efficiency, which helps to increase crop yields sustainably for the planet, farmers, and consumers.