



**FOR IMMEDIATE RELEASE**

**Heliae Development Welcomes Isabella Pacheco as New  
Business Development and Sustainability Director**

New addition to boost company's partnerships and industry-wide sustainability initiatives

**PHOENIX, August 30, 2022** – Heliae Development LLC, a pioneering algal and food tech company, is proud to announce the addition of Isabella Pacheco as Business Development and Sustainability Director. In this position, Pacheco will foster relationships throughout the food supply chain to further Heliae's mission of enhancing soil, plant, animal, and human health.

Heliae has a growing portfolio of regenerative agriculture solutions through its Heliae<sup>®</sup> Agriculture division. The company's commercially available line of microalgae-based soil microbial food, [PhycoTerra<sup>®</sup>](#), helps agricultural producers improve soil health and crop yields.

"Concrete strategies to reach net-zero emissions and robust sustainability programs are an urgent need in today's food and agriculture industry," said Eric Lichtenheld, President and CEO for Heliae Development. "As a regenerative agriculture leader, we see a unique opportunity for Heliae's innovation and technology to play a greater role in improving these programs across the supply chain. We believe Isabella brings the perfect mix of experience to help execute this strategic direction."

Pacheco joins Heliae with a proven track record for creating strategic partnerships and driving profitability through sustainability programs on an international scale. In her previous roles with Fairtrade International, she executed partnerships with top retailers in natural food channels, led global sustainability-based labeling programs, and managed external relationships with brands, exporters, importers, manufacturers, and farming groups.

"I am thrilled to be joining the Heliae team," said Pacheco. "Promoting the immediate and long-term benefits of adopting regenerative agriculture solutions like [PhycoTerra<sup>®</sup>](#), as well as helping our partners across the supply chain reach ambitious sustainability targets, is my top priority in this role."

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**About Heliae Development, LLC**

Heliae Development LLC is an established, yet pioneering algal and food tech company located near Phoenix, Arizona. Since 2008, Heliae has focused on researching, developing, and commercializing innovative microalgal solutions to help address global climate threats. [Heliae<sup>®</sup> Agriculture](#), a division of Heliae Development, provides regenerative soil health solutions with its PhycoTerra<sup>®</sup> branded products, which have been utilized by farmers and growers worldwide to improve soil quality and structure, water

productivity, and nutrient use efficiency– all supporting increased crop yields. Learn how Heliae is having a global impact at [www.heliae.com](http://www.heliae.com).