



Heliae® Agriculture Awards No-Till Grower with 80 Acres of PhycoTerra®
Heliae supports no-till growers at annual conference with sponsorship and product

Jan. 18, 2022, PHOENIX – [Heliae® Agriculture](#), an algal tech company specializing in scalable regenerative agriculture solutions is proud to announce the award of 80 acres worth of PhycoTerra® soil microbial food to Joe Sperflage, a no-till grower from Coggin, Iowa. The prize was announced at the [30th Annual National No-Till Conference](#) in Louisville, Kentucky, where PhycoTerra® was a title sponsor. The goal of awarding a no-till grower with PhycoTerra® product was to raise awareness about how growers can wake up the dormant microbes in their soil with a superior soil microbial food.

“No-till, reduced-till, strip-till and cover crop growers are the farmers who really understand and appreciate the importance of soil health,” said Norm Davy, Chief Revenue Officer at Heliae® Agriculture. “Heliae was proud to be a title sponsor at this year’s No-Till Conference to help these growers further progress as they look for new, innovative ways to promote successful yields by improving soil health. PhycoTerra® branded products add another tool in their regenerative and sustainable toolbox that is laser-focused on enhancing and supporting the biological component of soil.”

The goal of the National No-Till Conference is to support growers with education, innovative product showcases, and practical tips to create thriving no-till operations and regenerate healthy soil. Tech talks and no-till classrooms covered a variety of topics important to no-till growers, from integrating cover crops to understanding emerging carbon markets to the importance of proper residue management in supporting soil’s biological health.

“The science behind PhycoTerra® and the soil microbiome is really exciting for no-till growers,” said Dr. Karl Wyant, VP of Ag Science at Heliae. “PhycoTerra® wakes up a diverse range of microbes in the growers’ soil, and the microbes do a diverse range of jobs, thus serving as a versatile tool to solve a lot of challenges no-till growers face. Our products improve soil quality and can also be added to a grower’s post-harvest residue management program, reducing up to 30% mass of crop trash without tilling. It’s really a win-win for growers looking for something innovative in their fields.”

To learn how PhycoTerra® soil microbial food can benefit your no-till operation from pre-plant to post-harvest, visit www.phycoterra.com.

To learn more about no-till practices and their potential impact on your farm, visit <https://www.no-tillfarmer.com>.

About Heliae® Agriculture Heliae® Agriculture, a division of Heliae Development, LLC, provides innovative microalgal products to the agricultural community. Dedicated experts in the soil and crop science fields, Heliae® Agriculture is focused on delivering regenerative agriculture solutions with its PhycoTerra® product portfolio. PhycoTerra® branded products are sourced from nature and work to improve overall soil microbial health, structure, water productivity, and nutrient use efficiency, which helps to increase crop yields sustainably for the planet, farmers, and consumers. Learn more about how PhycoTerra® pasteurized microalgal products will help achieve your regenerative agriculture objectives

at www.phycoterra.com.

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